

WAB



English and Communication

WAB English and Communication is a two-year course designed to introduce students to a range of issues and methodologies in contemporary literary and communication studies. It also seeks to provide students with the opportunity to develop skills in non-fiction writing that they may use in the workplace after leaving High School. Students taking WAB English and Communication will develop an understanding of contemporary literature and criticism, skills in business communication and journalism, skills in the critical analysis of film and media texts, and an understanding of contemporary genres of popular fiction.

The course takes an inquiry approach to many of the units of study. For instance, students will examine the role of the celebrity in contemporary media culture. Through this study they will employ a range of analytical and critical approaches, and develop a high degree of research skills along with detailed knowledge of the media industries.

The writing components of the course focus on developing practical skills and knowledge. In studying business communication students will work with a number of different genres, such as brochures, formal reports and advertising, and will develop expertise in working to a brief. As part of their study of journalism, students will write short features and news articles and will also develop an awareness of journalism as an important and highly influential institution in contemporary society.

WAB English and Communication represents a rigorous grounding in a broad range of methodologies and understandings in literary and communication studies.

Subject areas include

- Literature: contemporary World and Chinese literature as well as canonical works.
- Film and media studies
- Business communication
- Popular genre fiction
- Journalism

Assessment

Portfolio of works: A selection of work drawn from the journalism and business communication modules of the course.

Essay: Essay questions based on the literary work studies.

Media Project: Students create a profile and an analysis of a self-selected celebrity that demonstrates their understanding and use of critical concepts drawn from the media students component of the course.

Film analysis exam: This exam will be composed of a combination of short answer questions and the analysis of a previously unseen film excerpt.

Creative writing: Students will submit a short piece of creative writing that demonstrates their engagement with the concepts and issues studied in the coursework on popular genre fiction.